

MOUNT'S BAY SAILING CLUB

FIVE YEAR PLAN

Introduction

Over the 2010 - 2011 winter months, a small committee has been working on a five year plan for the Club. The plan has now been agreed by the Club's General Purposes Committee. The aim of the plan is to provide a stable route to the future by setting some simple and achievable targets to keep the club moving forward in a co-ordinated way. Nothing is set in stone; it is a vision for the future five years, a loose plan, and a working document!

Constructive comments are welcome.

The Plan

Our standard traditional club objectives are:

- To promote the sport of sailing and community participation in same
- To further the interests and skills of members in sailing and seamanship
- To provide social amenities as may be desirable

Vision:

How would we like the club to be operating in five years time?

Membership

An active membership of approximately 550 members with an emphasis on "Family Membership"

Regular recruitment of active sailors

Sailing

Four active dinghy classes plus an "other boats" fleet achieving a turnout of 30 boats per race on appropriate courses.

Classes: OSPREY, LASER, RS200?, MIRROR, HANDICAP

Training

Regular sail/racing training to suit current membership

3 x trained sailing instructors

1 x safety boat trainer

Boats

A well maintained and resourced fleet of club boats:

2 x Mirrors

2 x Lasers

2 x RS200
 Vision
 Q'ba
 A Committee boat
 Safety boats

Clubhouse

Frequent use of clubhouse for both social and training activities
 Building in sound condition
 A simple system to organise duties

Financial

Financial stability

Community

Maintain links with local schools and charities.

Membership

How do we achieve the vision?		Timescale
Increase membership by 10% per year Restructure membership fees to attract Family Membership Regular recruitment campaigns Glossy Brochure Increase publicity to attract more members Recruit from local schools		Year 1 2011 Produce Glossy Brochure Feature in "Cornwall Today" or similar 2 x Open Days Year 2 2012 Introduce new fee structure 2 x Open Days Year 3 2013 Connection with school(s) Year 4 2014 Year 5 2015

Sailing

How do we achieve the vision?		Timescale
<p>Carrot and stick initiatives to increase turnout</p> <p>Empower / encourage fleet captains to recruit and get boats on the water</p> <p>Encourage more frequent use of club boats</p> <p>“Open Days” for each class</p> <p>Open meetings for each class</p> <p>Simple system to provide cover for all duties</p>		<p>Year 1 2011</p> <p>Laser Open Day to encourage younger age group into the fleet</p> <p>Open Meeting(s)</p> <p>Review existing duty system</p> <p>Year 2 2012</p> <p>RS200 Open Day to establish a “fleet”</p> <p>Open Meeting(s)</p> <p>Year 3 2013</p> <p>Year 4 2014</p> <p>Year 5 2015</p>

Training

How do we achieve the vision?		Timescale
<p>Training programme every year to fit the need</p> <p>Train instructors to maintain 3 current instructors</p> <p>Provide one safety boat trainer (to train members)</p> <p>Involve each fleet in training to develop each fleet</p> <p>Provide training for local schools (see membership)</p>		<p>Year 1 2011</p> <p>Introduce training programme</p> <p>Identify Instructors</p> <p>Identify safety boat trainer</p> <p>Year 2 2012</p> <p>Train instructors to achieve 3</p> <p>Train 1x safety boat trainer</p> <p>Year 3 2013</p> <p>Year 4 2014</p> <p>Year 5 2015</p>

Boats

How do we achieve the vision?		Timescale
<p>Purchase or replace club boats to maintain a steady fleet</p> <p>Three well maintained and equipped safety boats</p> <p>Research and procure suitable <i>Committee Boat</i></p>		<p>Year 1 2011</p> <p>Purchase 1 x Mirror</p> <p>Research feasibility of regular use of a committee boat including cost and availability.</p> <p>Refurbish Viking RIB hull</p> <p>Year 2 2012</p> <p>Replace 1 x Laser</p> <p>Year 3 2013</p> <p>Replace Tornado RIB</p> <p>Purchase 1 x RS200</p> <p>Year 4 2014</p> <p>Replace Viking RIB</p> <p>Year 5 2015</p>

Clubhouse

How do we achieve the vision?		Timescale
<p>Increase social attendance in the clubhouse – target?</p> <p>Develop clubhouse facilities to enable training, especially juniors?</p> <p>Produce a regular social programme</p> <p>Develop catering activity</p> <p>Maintain building integrity</p> <p>Develop a simple system to organise duties</p>		<p>Year 1 2011</p> <p>Produce a seasonal social programme</p> <p>Review catering and trial new ideas</p> <p>Carry out a survey of clubhouse and dinghy pen</p> <p>Year 2 2012</p> <p>Maintain / modify seasonal social programme</p> <p>Produce a maintenance plan</p> <p>Year 3 2013</p> <p>Year 4 2014</p> <p>Year 5 2015</p>

Financial

How do we achieve the vision?		Timescale
Maintain financial stability		

Community

How do we achieve the vision?		Timescale
Maintain links with local charities. Allow occasional use of clubhouse for fund raising events. e.g. coffee mornings, harvest home, charity auctions etc..		
Continue link with local school(s) to encourage sailing		

Five Year Plan Committee

Paul Broomfield	Vice Commodore
Pippa Baker	Commodore
Clive Goodhead	Sailing Secretary
John Mathews	Treasurer
Malcolm Woolcock	Vice President

3 February 2011